

PAD

Interior styling designer tiling

What a year it has been for brothers **Tallat and Tahir Mukhtar**. Appearing on Channel 4's 'Property Ladder' and opening their designer tiling outlet **Tiles etc**, they have really seen the fruits of their labour.

Since appearing on TV developing trendy loft apartments in Hoxton, Tallat Mukhtar saw a demand for his designs and materials from architects and developers around London. "Architects could really appreciate what I was trying to do with different materials in interiors," he reflects. "I was being asked more and more to supply the tiles that I sourced from Italy and Spain, and design something with them."

Originally working solely for the design industry, the brothers decided to make available their exclusive ranges of tiles and designs to the public. The result has been better than they could have ever hoped. The year has seen them working in Victorian school conversions of 60 loft-style apartments and prestigious developments of town houses in Highgate, through to designing bathrooms and kitchens for the public who have walked into their showroom. "Personally, I have enjoyed

working on projects with the public more than anything," smiles Tallat. "The whole dynamic is different. Clients within the industry are constrained by costs and mass appeal, whereas people designing and creating their own personal spaces are limited only by their imaginations. With the wide variety of materials in the showroom, we have seen some really cool spaces!"

What makes Tiles etc stand out from the crowd is their approach to design and creation. Not wanting to be just a "tile shop", they get personally involved in design and specification for their customers, whether commissioned or not. They have a huge range of design-focused tiles, and as they import them directly from the manufacturers, their low prices mean that clients can have a look that they really want. **Tiles etc's designs and ranges can be seen at their showroom on 296 Holloway Road, N7. 020 7607 2700.**



tiles etc.



as seen on channel 4's
"PROPERTY LADDER" show

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